



P. O. Box 722, Quakertown, PA 18951  
www.amysriderunwalk.com

To Whom it May Concern:

We are asking you to support the 4th Annual **Amy's Ride/Run/Walk Against Pancreatic Cancer** ([www.amysriderunwalk.com](http://www.amysriderunwalk.com)) to be held Saturday, May 19, 2018 in Quakertown, PA. This event raises critical funds for pancreatic cancer research and treatment at Thomas Jefferson University in Philadelphia, a nationally leading pancreatic care and research institution right here in our region.

### Why This Is Important

Each year, more and more Americans will hear the words, "You have pancreatic cancer." In 2017, an estimated 53,670 received this diagnoses, of which 71% will die in the first year, and only a 9% survival rate over 5 years. Pancreatic Cancer, now the 3rd leading cause of cancer death, is expected to become the 2nd by 2020. In spite of this, research funding is shockingly inadequate, having remained substantially unchanged for 40 years. Pancreatic Cancer receives:

- Less than 2% of the National Cancer Institute's (NCI) research budget
- Despite advancements in other areas such as breast cancer and HIV/Aids, pancreatic cancer still has few effective treatment options and no early detection tools

### The Event – Amy's Ride/Run/Walk Against Pancreatic Cancer

Amy's Ride/Run/Walk continues to grow in its success! Last year nearly 400 participants and 100 volunteers enjoyed a fun-filled day with a festival atmosphere supported by dozens of personal donors and more than 75 corporate and business sponsors. To date, with help from sponsors like you, we've donated more than \$93,000.00 to valuable research at Jefferson.

Our family event has something for everyone! Choices include a 5K pet-friendly family walk, a 5k timed run or two bike options of 24 or 42 miles. This year we expect more than 500 participants and another 100 volunteers to join us on event day to raise pancreatic cancer research funds. Our goal this year is to donate \$65,000 for critically needed research and clinical programs. Based on positive community response from last year, we will again hold the event in conjunction with the Upper Bucks County Arts Alive Festival. Participants and volunteers can stroll the few short blocks from our event area to join this family-friendly, juried arts festival held in downtown Quakertown that draws over 5,000 attendees.

### The Story Behind This Event

In November of 2014 Amy [Cygan] Spier lost her 3-year battle with pancreatic cancer. During her treatment at Jefferson we learned about the shockingly underfunded research programs for pancreatic cancer and we committed to do something. Together with our community and supporters like you, we are making a difference.

### How You Can Help

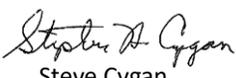
Please consider supporting this critical cause with your sponsorship or support. Several levels of sponsorship are available and we're certain one will fit your charitable contribution budget. In addition to sponsorships, you can also engage your employees by creating a company 'team' your employees can participate in friendly competition with other teams in both the event and fundraising.

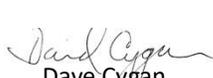
Any support you're able to provide will be appreciated by all those affected by this terrible disease. In anticipation, we thank you for your kindness and your generosity.

If you have questions, please contact us at [amysriderunwalk@gmail.com](mailto:amysriderunwalk@gmail.com).

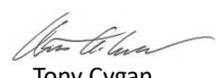
Appreciatively,

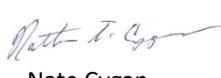
  
Mike Cygan

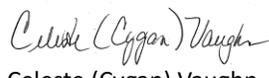
  
Steve Cygan

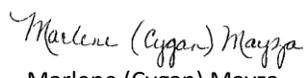
  
Dave Cygan

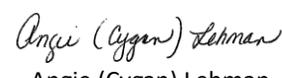
  
Greg Cygan

  
Tony Cygan

  
Nate Cygan

  
Celeste (Cygan) Vaughn

  
Marlene (Cygan) Mayza

  
Angie (Cygan) Lehman