

To ARRW Supporters:

2020 was a year like no other in a generation with the impact of COVID-19. It affected every aspect of our lives and resulted in protocols designed to limit its spread. As a result, **Amy's Ride/Run/Walk Against Pancreatic Cancer (ARRW)** was canceled as a live event 2020. ARRW annual fundraising event of the Pancreatic Cancer Cure Foundation (PCCF), a local 501(c)3 non-profit. In spite of this cancellation and with the generosity of our supporters PCCF was able to direct \$33,000 in funding to various pancreatic cancer initiatives in 2020.

With vaccinations being administered at an accelerating rate, we plan to hold ARRW 2021 as a live event in conformance with CDC guidelines. In parallel, we will hold a ARRW virtual event for those who may be more comfortable with a virtual event at this time.

We are asking you to support the 7th Annual **Amy's Ride/Run/Walk Against Pancreatic Cancer (ARRW)** to be held Saturday, May 15th, 2021 in Quakertown, PA. PCCF has donated more than \$202,000 to pancreatic cancer research and patient support programs since 2015. More than \$154,000.00 was allocated towards pancreatic cancer research at Thomas Jefferson University/Sidney Kimmel Cancer Center in Philadelphia (an NCI-designated national cancer center). The remaining \$48,000.00 has supported programs for pancreatic cancer patients and their caregivers through both Jefferson and locally through St. Luke's Cancer Center in Quakertown, PA as well as LV Cancer Support Community. Our goal this year is to continue our strong support for critically needed research along with funding patient support services.

This Work is Important

Each year, more and more Americans hear the words, *"You have pancreatic cancer."* In 2021, an estimated 60,430 will receive this diagnosis, and another 48,220 will succumb to the disease. The pancreatic cancer 5-year survival rate is less than 10%. Due to a profound lack of early detection tools and limited treatment options, it is currently the 3rd leading cause of cancer death in the United States and expected to be second within a year. In spite of this, research funding is shockingly inadequate; less than 3% of the National Cancer Institute's (NCI) research budget is dedicated to pancreatic cancer. Funding from organizations like ours is critical for progressive research and treatment breakthroughs.

The Event – Amy's Ride/Run/Walk Against Pancreatic Cancer

Since its inception, Amy's Ride/Run/Walk continues to grow in its success! The last on-site event had more than 400 participants, 60 volunteers and over 75 corporate and business sponsors. This family event offers participants their choice of a 5K pet and family friendly fun walk, a 5k timed run or two bike options; 24 or 42 miles.

How You Can Help

Please consider supporting this critical cause with your sponsorship or donation. There are several levels of sponsorship, we're certain one will fit your charitable contribution budget. Any support you're able to provide will be appreciated by all those affected by this terrible disease.


Thank you for your time and if you have questions, please contact us at info@pan-cure.org.

Appreciatively,


Mike Cygan



Steve Cygan

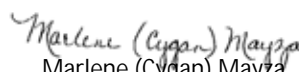

Dave Cygan

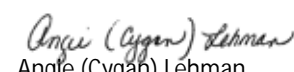

Greg Cygan


Tony Cygan


Nate Cygan

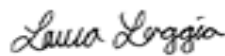

Celeste (Cygan) Vaughn


Marlene (Cygan) Mayza

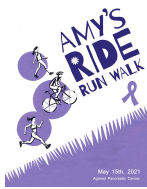

Angie (Cygan) Lehman



Jane Cygan



Laura Loggia



2021 Amy's Ride/Run/Walk Sponsorship Opportunities

Event Date: May 15, 2021

Sponsor Level	Minimum Contribution	Banners			Event Area Spans or List	Website Link	T-Shirt	Tech Shirt	Printed Material	Advertising
		Event Area	Light Pole Banners	Rest Stops (3)						
Platinum	\$4,000	4x8	S	S	P	P	P	P	P	P
Gold	\$3,000	4x4	P	S	S	S	S	S	S	S
Silver	\$2,000	2x4	S	P	S	S	S	S	*S	*S
Bronze	\$1,000	2x1		S	S	S	*S	*S	*S	*S
Benefactor	\$500	Listing		S	ü	ü	*TL	*TL	*ü	*ü
Supporter	\$250	Listing		S	ü	ü				
Donations					ü	ü				

Sponsor Logo Prominence

P – Primary Position

S – Secondary Position

ü - Included

TL - Included as text listing

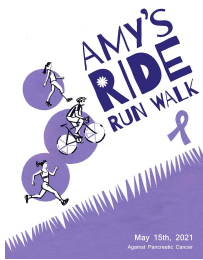
* - If space and/or requirements permit
(see Item Descriptions for details)

In all locations where multiple sponsorship levels are listed, those sponsors at the level listed as “Primary” will always have greatest visibility.

Other sponsorships levels at those multi-level locations will have their logos or names displayed in hierarchal order of prominence with each sponsorship level visually more prominent than the level below it.

Sponsor Item Descriptions

- **Event Area Banners**-of various sizes, located in the event central area.
- **Light Pole Banners** – Logo on light pole banners in event area.
- **Rest Stops** – Banner over each of three (3) rest stops; one in main event area and two on cycling routes. Bronze level sponsors will all be listed on each of the three banners.
- **Event Area Sponsor List** – Large prominent banner listing all sponsors in main event area
- **Website Link** –Logo on website with hyperlink to sponsor’s website
- **T-Shirt** – Position on back of all participant and volunteer t-shirts. Platinum, Gold and Silver sponsorships guaranteed logos (sized accordingly); Bronze and Benefactor will be listed as text.
- **Tech Shirt** – Position on high-performance tech shirt given to individuals raising a minimum funding level. Platinum, Gold and Silver sponsorships are guaranteed logos, sized accordingly. Bronze and Benefactor sponsors will be listed as text.
- **Printed Material** – Position and/or inclusion on printed collateral material which could include rack cards, brochures, posters, etc.
- **Advertising** – Prominence and/or inclusion in paid or donated advertising where sponsors can be included such as billboard, newspaper, e-zines, periodicals, etc. Inclusion is subject to type of advertising and space/budget constraints



2021 AMY'S RIDE/RUN/WALK SPONSOR SIGN UP FORM
EVENT DATE: MAY 15, 2021

Ü	MINIMUM CONTRIBUTION	SPONSORSHIP LEVEL
	\$4,000.00	PLATINUM
	\$3,000.00	GOLD
	\$2,000.00	SILVER
	\$1,000.00	BRONZE
	\$500.00	BENEFACTOR
	\$250.00	SUPPORTER
		OTHER MONETARY DONATIONS

Due to CDC COVID-19 distancing protocols, we will not be holding a raffle at ARRW 2021. In Kind Donations in terms of services will be gratefully accepted. However, we ask that in lieu of "raffle-able" items, monetary donations be considered. We hope to bring back the raffle for future events.

Logo Artwork – For major sponsors (Platinum through Bronze) whose names will appear on banners, please provide logo artwork as high-res min 300 dpi eps files if possible. Alternative file options would include hi-res min 300 dpi files in .jpg or .png file formats. An additional black and white version, though not necessary, would be helpful for use with the t-shirt printing. All artwork must be submitted by 4/5/2021.

- *Make Checks Payable to: Pancreatic Cancer Cure Foundation, c/o Amy's Ride/Run/Walk, PO Box 722, Quakertown PA 18951*
- *Any questions or information, please email us at info@pan-cure.org.*

 COMPANY / ORGANIZATION

 CONTACT

 ADDRESS1

 TITLE

 ADDRESS2

 EMAIL

 CITY / STATE / ZIP

 PHONE

 WEB ADDRESS

 CELL PHONE

 SIGNATURE

 DATE